

IMBA Courses for Fall 2019

No.	Course No.	Course (Chinese)	Course (Eng.)	Time	Room	Lecturer	Category of Specialty
1	ECON 500100	經濟學	Economics101	W2W3W4	TSMC 902	STEPHEN CHOU	Required
2	ECON 516600	統計學	Statistics	T7T8T9	TSMC 902	SIN, CHOR-YIU	Required
3	QF 440700	會計學	Accounting	M2M3M4	TSMC 902	HSIEH, CHIH-CHENG	Required
4	ISS 507200	管理資訊系統	Management Information System	F6F7F8	TSMC 905	HSU, PEI-FANG	IMBA seniors only! Since the class size is limited, please let our seniors to enroll first. If juniors must take it this semester, please write an email to the lecturer.
5	TM 500300	科技行銷	Technology Marketing	R5R6R7	TSMC 901	WU, CHING-YAN	Required
6	IMBA 500600	投資銀行	Investment Banking	R6R7R8	TSMC 902	HSU, CHI-TZIANG (Kenneth)	Elective-Managerial Economics, Financial Management, Law for Science and Technology
7	IMBA 400100	薪酬管理	Compensation Management	WaWb (2 credits)	TSMC 908	Rich Wu	Elective-Human Resource Management, Technology Management
8	IMBA 400200	企業家精神與創業管理 (new)	Entrepreneurship and new venture (new)	W5W6W7	TSMC 908	HSU, YU-WEI	Elective-Human Resource Management, Technology Management
9	ECON 503300	經濟計量方法一	Econometrics(I)	T2T3T4	TSMC 832	LIN, SHIH-CHANG	Elective-Managerial Economics
10	ECON 509800	應用計量經濟計算方法	Computational methods in applied econometrics	M7M8M9	TSMC 732	SIN, CHOR-YIU	Elective-Managerial Economics
11	ECON 516300	公共經濟理論專題	Topics in Public Economics	M3M4Mn	TSMC 732	WU, SHIH-YING	Elective-Managerial Economics
12	ISS 508600	跨文化行銷溝通	Cross-cultural Marketing Communication	W3W4Wn	TSMC 421	WANG, CHEN-YA	Elective- Managerial Economics, Technology Management
13	ISS 509100	資料探勘方法於商業分析之應用	Business analytics using data mining	T6T7T8	TSMC 406	SHMUELI, GALIT	Elective-Technology Management, Information Management
14	ISS 507800	行動網路科技與應用	Mobile Technology and Applications	M6M7M8	TSMC 834	LEE, RICH	Elective-Information Management
15	ISS 509200	行為改變設計	Design for Behavior Change	M6M7M8	TSMC 406	KUO, PEI-YI	Elective- Technology Management, Human Resource Management
16	TM 504700	研發管理	R&D Management	R2R3R4	TSMC 903	CHANG, YUAN-CHIEH	Elective- Technology Management
17	TM 507000	性別管理	Gender and Management (new)	M2M3M4	TSMC 120	SHIN, KYOUNG-MUN	Elective- Human Resource Management
18	TM 511400	能源經濟、政策與社會	Energy Decisions, Markets, and Policies (new)	R6R7R8	TSMC 120	SHIN, KYOUNG-MUN	Elective-Technology Management, Managerial Economics
19	TM 512300	企業倫理與社會責任	Corporate Social Responsibility	F6F7F8	TSMC 421	HSIEH, CHIH-CHENG (Ali)	Elective-Human Resource Management, Technology Management
20	QF 320102	衍生性金融市場	Derivatives Market (new)	T2T3T4	TSMC 104	CHIU, WAN-CHIEN	Elective-Financial Management, Managerial Economics
21	QF 520800	不動產財務管理	Real Estate Finance	W5W6W7	TSMC 206	LIN, CHE-CHUN	Elective-Financial Management
22	QF 524600	國際金融實證研究	Empirical International Finance	F3F4Fn	TSMC 206	WANG, SHIN-HUEI	Elective-Managerial Economics, Financial Management
23	QF 52600	智慧財產權與創新之資料收集與分析	Data Collection and Analysis of Intellectual Property and Innovation (new)	R6R7R8	TSMC 735	HSU, FU-HSUAN	Elective-Financial Management, Technology management

A hyper link is provided in "Time" column